



Zohina Karim
Graphic designer

kzohina.com

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"Anything is figure
-out-able."

Houston-based Indian-Kenyan designer exploring connections across cultures and mediums. Focused on Identity systems, Branding/Marketing, Motion, Web, UI/UX, and Illustration. Creative problem solving while making impactful work is what drives my process of iteration to find the best resolve.

EDUCATION

2023 University of Houston
BFA in Graphic Design
3.9 GPA
Education Minor

SKILLS

- Research and concept developer
- Efficient communicator
- Persistent creative problem solver
- Active listener
- Visual story teller

EXPERIENCE

2024 Graphic Designer + Marketing Associate
DMMD Marketing + Design
Developed and maintained brand guidelines across all materials. Designed digital and print materials, and managed web and app design for consistency.

2023 Graphic Designer
Voltanik Creative Agency
Created packaging files, templates, brand icons, and visual assets for social media and print, collaborating with the Creative director + Team.

2023 Motion Designer
Rachel Allan
Produced logos, branding guides, and edited videos, working closely with the design team to solve creative challenges and hit moving deadlines.

2022 Brand Integration Intern
Kirksey Architecture
Designed brand-aligned graphics and environmental design templates, supporting the Brand Integration team.

2021 President
Graphic Design Student Association
Led team communication, facilitated events, + created posters and templates for events and projects.

SOFTWARES

- Illustrator
- Photoshop
- Indesign
- Adobe XD
- After Effects
- Lightroom
- Premiere Pro
- HTML, CSS, Javascript

INTERESTS

- Printmaking
- Silkscreening
- Book binding
- Illustration
- Painting

AWARDS & SCHOLARSHIPS

TDC Honorable Mention
Honors a junior-year, female-identifying student for outstanding typographic skill and creativity, recognized by the Type Directors Club.

Printing Museum Scholarship
Learned to letterpress and typeset while collaborating with team to print posters and collateral for social statements.

Perfect Portfolio Score
Submitted a design portfolio, earning a perfect score from professional reviewers